

Mount Washington Valley Climbers Co-op Meeting Agenda

Date: 1/15/25

Time: 6:30PM

Location: IME

Meeting Type: Board Meeting

Attendees: Matt, Jess, Carter, Tim, Dave, Emily, Nick, Ryan

LAST MEETING MINUTES APPROVED

AGENDA:

- New member → email in newsletter listserv pipeline
 - Communications plan
 - G groups group
 - Results of balloting
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LAST MEETING (DEC 2024) ACTION ITEMS TO ADDRESS:

- Nick:
 - To follow up on tax information: Dave & Dad
 - Emily:
 - To ask Brian about payment for website stuff
 - To re-add membership payment option
 - Matt:
 - To connect with Nadine once we have more information
 - Dave: Connecting with Jon N.
 - Carter:
 - Check with Dave to see if we can take Stripe payments
 - Nick & Matt: To go to the bank because Nick's PO Box is on it
 - January:
 - Establish a list of deadlines for the year
 - Fundraising deadlines for ice fest scholarships, when to start fundraising, award scholarship, etc.
 - Community outreach officer to make connections
 - Email blasts- consistent to allow space for asks/skill outreach: Nick or Rowan
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MEETING CALLED TO ORDER AT 6:37PM

MINUTES:

- Carter - Balloting

- 44 total responses. Thanks to everyone who responded. Overwhelming pass for all except for the first (updating the co-op's purpose statement - 3 objected, 1 abstained). Next step is communicating that to members in some way and filing changes with the secretary of state.
- Carter - Voicemail
 - Charitable trust application - said they're working on applications from April of last year and said they'll call us when they get to ours. They think that it will be approved. We plan to proceed.
- Matt - new member joined. What is the procedure to adding someone to the co-op? Is there a system in place? Do we need to create a system/list?
 - Things to do when someone is a new member:
 - Add to member spreadsheet: manual
 - Website automatically sends receipt
 - Matt & Carter check email
 - Mailchimp newsletter: member signs up and then we manually input
 - Emily is open to it, and is already doing comms blast
 - Can it be automated? It would take some doing to make it happen, and it was recommended to not unless we had a high volume coming in.
 - If someone signs up for a newsletter but is not a member, they probably aren't getting it - look into later?
 - Member list and general list?
- Matt - put together a Google Group. Let's use that instead of

EXECUTIVE SESSION OPEN

EXECUTIVE SESSION CLOSED

- Ice Fest - can we table? We have stuff we can talk about.
- Comms plan
 - Jen has offered to consult with us on putting together a plan around how often we should email, what should be included, transparency, etc. we have a PR issue due to lack of comms over the last few years. Next month? Subcommittee? Small group to discuss and then present to Jen in next month.
 - Calendar Subcommittee: Carter, Emily, Nick
- Next board meeting is Feb 12th
- Dave: We're good with IRS

ACTION ITEMS

- Carter - Secretary of State
- Emily - ballot results and new bylaws to website (once formally accepted by secretary of state)
- Matt:

- Chat with Jen and Calendar Subcommittee: Carter, Emily, Nick, Rowan to schedule meeting
 - Add Jess, Emily, Rich Page, Rick/Celia Wilcox to membership database
 - Email to members with ballot results, etc
 - Ryan
 - Plan site viewing meeting
 - Tim/Matt/Jess - see if we can squeeze coop into ice fest tabling
 - Ryan is down to table
 - Can we do an activity instead of just stand there? Is there space for it?
 - Nick & Matt: To go to the bank because Nick's PO Box is on it
 - **NEXT MEETING:** Community outreach officer to make connections, If someone signs up for a newsletter but is not a member, they probably aren't getting it - look into later?
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MEETING ADJOURNED AT 7:37PM